



# Program of the International Colloquium

**What episteme(s) for  
what Moroccan cinema?  
Moroccan film and its  
critique(s) through  
othered prisms**

**ENSAM-Moulay Ismail  
University of Meknes, Morocco**



**December 13th, 2023**



## COLLOQUIUM CHAIRS

**Dr. Ahmed Mouchtachi,**  
President of Moulay Ismail University of Meknes.

**Dr. Valérie K. Orlando,**  
Department of French & Italian,  
School of Languages, Literatures & Cultures,  
University of Maryland, USA

**Dr. Abdelmjid Kettioui,**  
Languages and Communication Center  
ENSAM-Meknes,  
Moulay Ismail University of Meknes, Morocco

## ORGANIZING COMMITTEE

Dr. Abdelmjid Kettioui, ENSAM-UMI- Meknes.  
Dr. Tarik Bouguerba, UIT- Kenitra.  
Dr. Moulay Driss El Maarouf, USMBA- Fes-Saiss  
Dr. Jalal Ismaili, UMI- Meknes.  
Dr. Mustapha Benzahra, UMI, Meknes.  
Dr. Kaoutar Berrada, UMI-Meknes  
Dr. Omar Moumni, USMBA- Fes-Saiss.  
Dr. Sidi Abdellah Azeroual- UMI.  
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Dr. Khalid Benkaddour, UMI- Meknes.  
Dr. Zoubida Boulagrouh, UMI- Meknes.  
Dr. Hanane Ghachim, UMI- Meknes.+  
Dr. Yassine Benhadj, UMI- Meknes.  
Mr. Mohammed Amine Jari, ENSAM-Meknes, UMI

## SCIENTIFIC COMMITTEE

Dr. Valérie K. Orlando, The University of Maryland, USA  
Dr. Jeneen Naji, Maynooth University, Ireland  
Dr. Touria Khannous, Louisiana State University, USA  
Dr. Abdelmjid Kettioui, Moulay Ismail University of Meknes, Morocco  
Dr. Tarik Bouguerba, UIT, Kenitra.  
Dr. Moulay Driss El Maarouf, USMBA, Fes-Saiss.  
Dr. Kaoutar Berrada, UMI-Meknes  
Dr. Omar Moumni, USMBA, Fes-Saiss.  
Dr. Jalal Ismaili, UMI, Meknès.  
Dr. Manal Dao-Sabah, UIT, Kenitra.  
Dr. Abdelaaziz El Bakkali, USMBA, Fes.

**09.00 -09.30**

- RECEPTION AND REGISTRATION OF PARTICIPANTS

**09.30 -10.00**

• **OPENING SPEECHES**

- Dr. Ahmed Mouchtachi, President of Moulay Ismail University of Meknes.
- Dr. Aboubakr Bouayad, Director of ENSAM-Meknes, Moulay Ismail University.

**COLLOQUIUM CHAIRS:**

- Dr. Abdelmjid Kettioui, ENSAM-Meknes, Moulay Ismail University.
- Dr. Valérie K. Orlando, The University of Maryland, USA.

**10.00 -10.30 COFFEE-BREAK**

**10.30 -11.00 KEYNOTE SPEECH 1**

**Chair:** Dr. Kaoutar Berrada, FSJES-MEKNES, UMI.

**ACCENTED CINEMA: MOROCCAN WOMEN'S EXILIC FILMMAKING**

**Dr. Touria Khannous, Louisiana State University,  
USA**

## **PANEL 1: MOROCCAN CINEMA'S OTHER PRISMS**

**Chair:** Dr. Abdelaaziz El Bakkali, USMBA, Fes-Dhar El Mahraz.

**11.00 -11.20**

- Moroccan Cinema in the Spotlight: Marketing Strategies to Maximize Economic and Cultural Impact, Dr. Kaoutar Berrada, FSJES-MEKNES, UMI

**11.20 -11.40**

- Screening Moroccan Cinema Industry Through Film Festivals, Dr. Youssef Ait Kerroum, Cadi Ayyad University, Marrakech.

**11.40-12.00**

- The periphery critiquing the periphery: vernacular critiques of Moroccan Cinema, Dr. Abdelmjid Kettioui, ENSAM, UMI-Meknes and Dr. Jeneen Naji, Maynooth University, Ireland

**12.00 -12.20**

- Amok (1982): A Pan-African Film with Transnational Aspirations, Dahman Abdeghni, PhD Candidate, UMSBA-Fes, Dhar El Mahraz

**12.20 -12.50 KEYNOTE SPEECH 2:**

**Chair:** Dr. Abdelmjid Kettioui, ENSAM-Meknes, UMI.

**MOROCCAN FILM: DOCUMENTING WOMEN'S RESISTANCE OF THE 'EVERYDAY IN NABIL AYOUCHE'S MUCH LOVED (2015)**

**Dr. Valérie K. Orlando, The University of Maryland,  
USA**

**12.50 -15:00 : LUNCH BREAK**

## **PANEL 2: GENDERING SCREENS, SCREENING GENDER**

**Chair:** Dr. Manal Dao-Sabah, University Ibn Tofail-Kenitra.

### **15.00 -15.20**

- The Moroccan Woman in National cinema: Exploring Gender Equality before and after the introduction of the Moudawana, Dr. Abdelaaziz El Bakkali, USMBA, Fes-Dhar El Mahraz.

### **15.20 -15.40**

- Agadir Bombay (2011): Tradition and Women's Emancipation in Moroccan Diaspora Cinema, Dr. Ahmed Touhami Ouazzani, USMBA, Fes-Dhar El Mahraz.

### **15.40 -16.00**

- The Polygamist Other and Women's Suppression in Looking for the Husband of my Wife by Mohamed Abderahman Tazi, Dr. Mouhcine El-Hajjami, Hassan II University, Casablanca.

### **16.00 -16.20**

- Double Critique, Amazigh Consciousness: Revoicing the Amazigh Woman's Identity in Sanaa Akroud's Myopia (2020), Idriss Benkacem, PhD Candidate, ENS-USMBA, Fes.

### **16.20 -16.40**

- **COFFEE BREAK**

## **PANEL 3: MOROCCAN REEL SPATIAL IMAGINARIES**

**Chair:** Dr. Mouhcine El-Hajjami, Hassan II University, Casablanca.

### **16.40 -17.00**

- Women and Space in Moroccan Cinema: the historical development of women's "Spatial Consciousness," Dr. Manal Dao-Sabah, Ibn Tofail University, Kenitra.

### **17.00 -17.20**

- Decolonizing and Localizing Gender Representations in Moroccan Feminist Cinema, Hind Fellak, PhD Candidate, Ibn Tofail University, Kenitra

### **17.20 -17.40**

- Imagined Homelands: Manipulating Landscape and Music in Moroccan Female Diasporic Films, Dr. Yasmine Zerrouki, Hassan I University, Settat.

### **17.40 - 18.00**

- Beyond Borders and Boundaries: Moroccan Cinema and the Construction of National Identity in a Global age, Imad Hamdanat, PhD Candidate, FLSH-UMI.

### **18.00 -18.15**

- **ROUND-TABLE: WRAP-UP & RECOMMENDATIONS**

### **18.15 -18.30**

- **CLOSING SPEECH & DISTRIBUTION OF CERTIFICATES**